



Phatechee Presents: “My Brand” is a seasonal display of independent and underground fashion, and creativity designed to showcase Phatechee's featured designers and local fashionistas. Phatechee’s staff came up with the idea of Phatechee Presents: “My Brand” to help local talented designers featured on Phatechee.com to display their designs throughout communities. *“We feel this is a great avenue for these designers to have their styles viewed by fashion icons, major buyers, and for their fans to actually put a face to the name on their tags”.*

– Phatechee

**www.phatechee.com
sponsorship@phatechee.com • 8086 West Sample Rd Coral Springs, FL
33065 • 954/559/9212**



Phatechee.com has a six-tiered sponsorship program which varies according to budget and level of exposure so you may best pick the program that fits your company's needs.

Below is a list of the packages we offer. We have contacted your company because we feel that your involvement with Phatechee will be mutually beneficial, we hope you are as excited to align yourself with Phatechee as we are to work with you. If you are unable to find a level in our program that suits your needs, please feel free to contact us as we are always willing to custom-tailor a program for our sponsors.

Premium Sponsorship

Phatechee has a limited number of exclusive event sponsorships available. For information on becoming a Premium PHATECHEE sponsor (not listed below) please contact Trina Sanders @: sponsorship@phatechee.com

Level One

Sponsorship perks:

- Your company's logo on all print media: posters, postcards, flyers, etc.
- Your company's logo on all paid advertisements (printed after sponsor purchase)
- A full page ad in our event program. (Projected print run 2,000)
- Opportunity to stuff your company's promotional materials in 200 Phatechee goody bags
- Your company's banner or sign (provided by you) hanging in a high-traffic visible area the day of the show.
- Your company's logo projected onstage during our pre-fashion show slideshow
- Your company's logo on all press releases / kits
- Your company's logo and direct link on Phatechee's Fashion Show Main Page
- Your company's logo on the Phatechee Myspace Page (myspace.com/phatechee)
- Your company's link on all of our Fashion Show newsletters
- 8 Tickets to the Show (*Phatechee Presents*)

Level One Sponsorship program cost: \$5,000

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Level Two

Sponsorship perks:

- A full page ad in our event program. (Projected print run 2,000)
- Opportunity to stuff your company's promotional materials in 200 Phatechee goody bags
- Your company's banner or sign (provided by you) hanging in a high-traffic / visible area the day of the show.
- Your company's logo & direct link on Phatechee.com Fashion Show Home Page
- 6 Tickets to the Show (*Phatechee Presents*)

Level Two Sponsorship program cost: \$3,000

Level Three

Sponsorship perks:

- A half page ad in our event program. (Projected print run 2,000)
- Opportunity to stuff your company's promotional materials in 200 Phatechee goody bags
- Your company's logo & direct link on Phatechee.com Fashion Show Home Page
- 4 Tickets to the Show (*Phatechee Presents*)

Level Three Sponsorship program cost: \$1,000

Level Four

Sponsorship perks:

- A quarter page ad in our event program. (Projected print run 2,000)
- Opportunity to stuff your company's promotional materials in 200 Phatechee goody bags
- Link on phatechee.com
- 2 Tickets to the Show (*Phatechee Presents*)

Sponsorship program cost: \$500

Level Five

Sponsorship perks:

- A business card sized ad in our event program. (Projected print run 2,000)
- Opportunity to stuff your company's promotional materials in 200 Phatechee goody bags

Sponsorship program cost: **\$100**

Deadlines

Level 1

While we have no official deadline for this tier, we do ask that you confirm as soon as possible in order to include your logo on print materials.

Level 2-6

There is no deadline for your sponsorship application, however, the sooner you contact us the more time we have to promote your company.